Docket No.: 38188-382

SEP 2 5 2002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re Application of

Alan K. GORENSTEIN

Serial No.: 09/766,636

Group Art Unit: 2162

Filed: January 23, 2001

Examiner: K.H. Le

For:

SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

THE COMMISSIONER FOR PATENTS AND TRADEMARKS Washington, DC 20231

Washington, DC 20231

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SEP 2 7 2002

GROUP 3600

Dear Sir:

Transmitted herewith is an Amendment in the above identified application.

No additional fee is required.

Applicant is entitled to small entity status under 37 CFR 1.27

Also attached:

The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	21	21	0	\$18.00 =	\$0.00
Independent Claims	4	4	0	\$84.00 =	\$0.00
		Multiple claims newly presented			\$0.00
		Fee for extension of time			\$0.00
					\$0.00
		Total of Above Calculations			

Please charge my Deposit Account No. <u>500417</u> in the amount of \$0.00. An additional copy of this transmittal sheet is submitted herewith.

The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 500417, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

MCDERMOTT, WILL & EMERY

Wesley L. Strickland Registration No. 44,363

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reconsideration 9-29-12 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alan K. GORENSTEIN

Serial No.: 09/766,636

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For:

Group Art Unit: 2162

Examiner: K.H. Le

SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

REQUEST FOR RECONSIDERATION

Commissioner for Patents Washington, DC 20231

Sir:

GROUP 3600

The following remarks are submitted in response to the Office Action dated July 31, 2002.

REMARKS

Finality of Rejection

As a preliminary matter, the Office Action dated July 31, 2002 was originally indicated as a Final Office Action. In response, Applicant filed a petition requesting withdrawal of finality on August 22, 2002. Pursuant to a telephone conference with the Examiner, Applicant believes the withdrawal of finality was granted and are responding under that assumption.

However, as no written confirmation has yet been received of the withdrawal of finality, Applicant is re-submitting the previous arguments soliciting the withdrawal of